

Cleveland Area Hospital CHNA Strategic Implementation Plan 2025

This implementation strategy summarizes Cleveland Area Hospital's plans to address the prioritized needs from the 2025 Community Health Needs Assessment. There were no prioritized needs identified in the 2025 CHNA report that will not be addressed in the implementation strategy. We recognize that the implementation strategies in this report are to be used as a guide and will serve as a framework in addressing the identified needs. As the hospital moves forward, many resources, ongoing commitments, and partnerships will be necessary to effectively assist in promoting health and wellness in the communities we serve. These efforts align with our ongoing strategic planning to continue advancing rural health care in the region we serve.

Priority	Identified Health Need	Addressing Health Need (Y/N)	Current Activities	Strategy (Proposed Activities)	Intended Impact	Commitment of Resources	Collaboration
1	Specialty Care Access	Yes	CAH works strategically to build and foster relationships with outside physicians and systems to partner in bringing quality access to specialty services.	Maintain quality, patient-centered care while recruiting physicians/partnerships that bring access to care with continued pursuit and execution of constructing a new facility.	To ensure that patients have access to expert treatment without the burden of long travel times, enhancing early diagnosis, chronic disease management, and a reduction in health disparities. This initiative will lead to better outcomes and a healthier community.	Clinic/office space on the CAH campus equipped with infrastructure needed to support operation. Focus and commitment to patient referrals along with marketing both internal and external.	Partnership with OSU Medicine and their marketing department, along with CAH's primary care clinic, Lake Area Medical Associates, their providers, referral team, marketing team, and respective administrations.
2	Mental Health Services	Yes (Limited)	We currently offer Mental Health service at our primary care clinic once a month, and work with GRAND Mental Health's Cleveland location to help deliver to those in need.	We aim to continue being a resource and partner within our region with those who hold better expertise to address the needs, while also training our hospital staff on best practices for patients with mental health needs.	To be a partner in improving access to Mental Health care, ultimately increasing awareness, decreasing stigma, and contributing to stronger community health outcomes.	To the best of our ability, we will be purposeful in maintaining access at our primary care clinic, uphold relationships with GRAND Mental, and provide education to our employees.	Our MarComm team will provide public education and promote awareness, along with communications of GRAND's available programs. We will continue to foster cohesiveness.
3	Drug and Alcohol Use	Yes (Limited)	The focus of Cleveland Area Hospital remains on providing high-quality care within our areas of expertise.	Although we recognize the significant impact of substance abuse on overall health and well-being, due to the need for specialized expertise, we are not positioned to provide direct services for this need.	To ensure hospital staff are equipped with the education and resources to identify substance use needs in patients and effectively connect patients with appropriate community support services.	We will invest in training and education for our staff, equipping them with best practices in recognizing and responding to substance abuse instances.	We commit to supporting patients by offering referrals and collaboration with trusted organizations that are better equipped to address these specific needs and/or treatments.
4	Employment Opportunities	Yes	CAH provides career opportunities, a supportive environment, professional development, and career advancement pathways. Focus on growth and expansion continue to create professional opportunities.	Prioritizing workplace culture, career growth, competitive wages & benefits, retention, recruitment, growth, expansion, and community impact.	To position our hospital as the employer and healthcare provider of choice, with enhanced community trust and reputation. Better patient outcomes, strong retention, and operational excellence will foster sustainability and growth.	Competitive compensation, incentives, and benefits, along with maintaining investment in technology & infrastructure. Marketing and branding of the organization, expansion of services, and facility growth to generate employment opportunities.	Partnerships with medical and professional institutions to create employment pipelines, hosting students for clinicals, shadowing, and mentorship programs as well as remaining a top pick for outside recruitment opportunities offered by schools and universities.